



Chambersburg Aquatic Center




2025 Advertising Opportunities

Make a SPLASH in 2025!

Take the *Plunge* to advertise your business this year at the
Chambersburg Aquatic Center!

Looking for an opportunity to promote your business this summer? Consider advertising at the [Chambersburg Aquatic Center](#), 1 Washabaugh Way, Chambersburg!

Choose from one of two options (or even choose both!)

-  **Banner Advertisement Option:** For \$275, we will hang a 3' x 8' banner on our fence, visible to everyone inside the facility.
-  **Radio Commercial Option:** For only \$300 we will advertise your business every other hour, 7 days per week, for the *ENTIRE* summer on our own Chambersburg Aquatic Center Radio Station – ***but HURRY, this option is limited to only 8 businesses!***
-  **OR, choose both options** for only \$500 for the entire season!

The Aquatic Center opens for the 2025 Season on Memorial Day Weekend and closes on Labor Day.

General admission attendance in 2024 surpassed 67,000 visitors in a short, 3-month timeframe!

We hope you'll consider promoting your business at a location that has become the quad-state's most fun (and **ONLY**) family-centric Aquatic Park!

How to Participate in the Banner Advertisement Program:

- Complete the attached form and return with payment to the enclosed address.
- Provide a completed, 3' x 8' weather-durable banner with grommets, wind "flaps", and a clear logo, **by May 14.**
- Upon completion of the season, your representative may pick up your banner or leave for re-advertisement the following season upon renewal of the contract.

How to Participate in the Radio Advertisement Program:

- Complete the attached form and return with payment to the enclosed address **by May 14.**
- We will connect you to work with a Neptune Radio Associate to create a 30 second radio announcement that will play once, every other hour for the entire summer.

Please see the attached information for more details about each of these exciting ways to promote your business!





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A little more about Neptune Radio...

The **Chambersburg Aquatic Center** is pleased to present a unique advertising opportunity from which we believe your business can benefit greatly by advertising on our exciting new, customized **Neptune Radio Station**.

Neptune Radio is our own, custom radio station called **Splash Radio**, offering family friendly, lyric-safe music and pre-recorded commercials/announcements by professionally DJ'd voices, for businesses like yours.

Our music and announcements can be heard throughout the entire facility. Best of all, our guests are guaranteed to hear your commercials because they can't turn it off and they can't change the channel.

Frequency of Airing Commercials:

Commercials will run during normal operating hours, 12-8 PM, M-F, and 11:30 AM-8 PM Sat/Sun, Memorial Day through Labor Day (except when the CASD is in session or we're closed for inclement weather), and are programmed to run every other hour.

Commercial Production:

You'll work with a Neptune Radio Associate to produce **one** (1) :30 radio commercial to be aired solely at the **Chambersburg Aquatic Center**. This commercial belongs to your business, and you are free to use it on other platforms (social media sites, website, local radio, etc.).

If you already have a :30 radio commercial, you can provide it to us in an MP3 format. You can provide multiple commercials at one time to put into rotation and you can change the commercials you provide to us as often as you desire.



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Interested in this seasonal advertisement opportunity?...

If so,

- *Please check the appropriate box below*
- *Review/sign the agreement*
- *Return agreement via email to the address listed below and we will contact you with payment options/instructions.*

I am Interested in:

- ☐ I am interested in purchasing *both* the **Banner Advertising** and **Radio Commercial** for the 2025 Chambersburg Aquatic Center season.
Cost: \$500.00
- ☐ I am interested in purchasing *only* the **Banner Advertising** option for the 2025 Chambersburg Aquatic Center season.
Cost: \$275.00
- ☐ I am interested in purchasing *only* the **Radio Commercial** for the 2025 Chambersburg Aquatic Center season.
Cost: \$300.00

For questions or to purchase an advertisement option at
the Chambersburg Aquatic Center,
please contact **Samantha Hewitt** at **(717) 251-2473**
or via email: shewitt@chambersburgpa.gov



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Chambersburg Aquatic Center Advertising Agreement

This Agreement is made this ____ day of _____, 20__, by and between the Borough of Chambersburg, a municipality existing by virtue of the laws of the Commonwealth of Pennsylvania, with its principal office located at 100 South Second Street, Chambersburg, Pennsylvania, 17201 (hereinafter the “Borough”) and _____, with an address of _____ (hereinafter the “Advertiser”).

WITNESSETH:

WHEREAS, The Borough is the owner of the Chambersburg Aquatic Center, located at 1 Washabaugh Way, Chambersburg, Pennsylvania 17201 (hereinafter the “Aquatic Center”); and

WHEREAS, the Borough desires to grant to Advertiser, and Advertiser desires to accept from the Borough, the right to advertise its business or service via a banner and/or radio commercial to be displayed/aired at the Aquatic Center in accordance with the terms set forth herein.

NOW THEREFORE, the Borough and Advertiser (collectively the “Parties”), intending to be legally bound, hereby agree to the following:

1. The above recitals are incorporated herein by reference.
2. **If choosing the Banner Advertisement option:** Advertiser shall pay to the Borough Two Hundred Seventy-Five Dollars (\$275.00) in exchange for the right to display one (1) banner advertisement at the Aquatic Center, in accordance with the terms of this Agreement. Such payment shall be made to the Borough on or before May 14, 2025.
3. **If choosing the Radio Commercial Advertisement option:** Advertiser shall pay to the Borough Three Hundred Dollars (\$300.00) in exchange for the right to play one (1) :30 commercial at the Aquatic Center, which will be aired every other hour when the facility is open between the timeframe of May 24 through September 1, 2025, in accordance with the terms of this Agreement. Such payment shall be made to the Borough on or before May 14, 2025. You are permitted to keep and use your commercial at your discretion.
4. **If choosing both the Banner and Radio Commercial Advertisement options:** Advertiser shall pay to the Borough Five Hundred Dollars (\$500.00) in exchange for the right to display one (1) banner advertisement at the Aquatic Center, and the right to play one (1) :30 second commercial at the Aquatic Center, in accordance with the terms of this Agreement. The commercial will be aired every other hour when the facility is open between the timeframe of May 24 through September 1, 2025. Advertiser is permitted to keep and use commercial at its discretion. Such payment shall be made to the Borough on or before May 14, 2025.

Specific Details Regarding Banners and/or Commercials

5. Advertiser shall be responsible for providing the Borough with a **banner** featuring a clear, sharp image, logo, or other design on one side no later than May 14, 2025. Said **banner** shall measure three (3) feet in height by eight (8) feet in length, be weather durable, and have grommets to enable hanging, and wind “flaps” to minimize tearing and a clear logo.
6. The content of all **banners and/or commercials** shall be limited to advertisements of businesses and/or services only. **Banners/Commercials** shall not be used as political advertisements or to express general statements or opinions. No **banner and/or commercial** shall contain references to alcohol, tobacco, or firearms, contain any obscene or offensive material, or conflict with any current Borough sponsorship or vendor agreements. The Borough reserves the right, in its sole discretion, to reject any **banners and/or commercials** that do not comply with these terms.



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7. The **banner** shall be installed by Borough personnel for display at the Aquatic Center on the inside of the fence that surrounds the Aquatic Center. The exact location of the **banner** along the fence shall be determined by Borough personnel, at their sole discretion. The exact time of airing **commercials** shall be determined by Borough Personnel, at their sole discretion.
8. The **banner** shall remain on display at the Aquatic Center for one pool season, which shall run from May 24, 2025 to September 1, 2025 (Labor Day) (hereinafter the "Term").
9. This Agreement shall terminate immediately upon expiration of the Term set forth above, at which time the Borough shall have the right to remove the **banner** from display at the Aquatic Center.
10. Advertiser, or a representative thereof, may reclaim their **banner** at the termination of this Agreement. If the Parties execute a new Agreement for a subsequent season, Advertiser may leave the **banner** in the possession of the Borough. If a new Agreement has not been executed for subsequent seasons, the Borough reserves the right to dispose of any **banner** that has not been claimed by Advertiser within thirty (30) days of termination of this Agreement.
11. Advertiser agrees to hold the Borough harmless and to indemnify the Borough against any damage, loss, or claim arising out of or in connection with this Agreement, the exercise of any rights hereunder, or the display of the content of the **banner** except for any damage, loss, or claim arising out of or in connection with the negligence or willful misconduct of the Borough or any third party.
12. If any terms, provisions, or portions of this Agreement or application thereof be held invalid, the remainder of said terms or provisions shall not be affected thereby; the terms and provisions of this Agreement are severable.
13. This Agreement shall become effective upon execution by all Parties.

IN WITNESS WHEREOF, the Parties hereto knowingly and voluntarily executed this Agreement as of the date set forth above.

BOROUGH OF CHAMBERSBURG

Jeffrey Stonehill, Borough Manager

ADVERTISER

By: _____

Please Print:

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____